

BOOK REVIEW

TOP READS



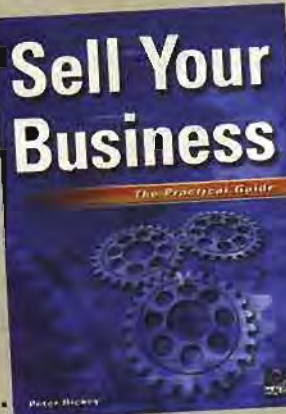
Raising a Business

Author: Sonia Williams
Publisher: Wrightbooks
ISBN: 978-0-731-40687-6

Sonia Williams, professional accountant and mother, set up her own small business seven years ago. She experienced first-hand the particular challenges women face in taking control of their financial future and wrote this

book to help other women learn from her successes and mistakes along the way.

"Raising a Business" covers every key area of business success, from basic accounting and marketing to strategic alliances and leadership. Packed full of insights and advice coming not only from Williams' career but also from the contributions of twenty successful Australian businesswomen, this how-to guide is recommended reading for any woman with an entrepreneurial spirit.



Sell Your Business: The Practical Guide

Author: Peter Hickey
Publisher: Maus Business Systems

This is an informative guide for anyone contemplating the sale of their company. It outlines simple strategies to ensure you get the maximum price for your company with the

least stress. Step-by-step instructions cover many key areas of sale from employee and management issues to marketing strategies. The *Sell Your Business* kit includes a business valuation calculator, advertising packages, graphing diagnostics and videos covering more than 80 focus areas. Implementing the simple processes outlined in this kit will help you go to market with a business ready to be sold and a greater chance of achieving a successful sale.



The Success Coach

Author: Geoffrey A. Edwards
Publisher: Business Bookclub
ISBN: 978-0-975-74936-4

Edwards has drawn on the experiences of his long corporate career and extensive life-coaching acumen to put together this digestible book. "The Success Coach" takes a point-form structure that enhances readability and distills its message – that anybody can achieve

success in their career, finances or personal life. While it lacks polish, this 112-page paperback benefits from its interactivity and the author's enthusiasm. While the layout is very basic and there is a lesser degree of actual advice than other titles in this price range, it is none-the-less a useful read. Topics such as emotional power, personal well-being and how to write 'your personal success formula' may prove helpful for some aspiring entrepreneurs and investors.



Lounge-room Learning from Expert Investors

Wealth
Creator

Go to www.wealthcreator.com.au/shop to find the highest-calibre books, courses, software and newsletters to help grow your wealth.