

Murrays Milk

Liquid gold for growing bones

Business letterhead example

Things to include in the design of your business letterhead:

1. Your letterhead should express and be consistent with the image and style of your business i.e. if your business is funky and modern your business letter head should reflect this theme.
2. Place your contact details, including your web site on your business letterhead.
3. Include your slogan and or positioning statement, its another opportunity to market and position you're the strengths of your business.
4. You may wish to include your ABN, however this is not mandatory.

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